

CLARA

SKELE-BRATION

OCTOBER 26TH, 5:00 - 9:30 PM
2420 N STREET, SACRAMENTO CA

NIGHT MARKET, POP-UP PUMPKIN PATCH,
GAMES, ART ACTIVATIONS, MOVIE NIGHT—
ALL CELEBRATING CLARA'S COMMUNITY!



WWW.CLARAMIDTOWN.ORG

@CLARAMDITOWN

SPONSORSHIP OPPORTUNITIES:

Event Sponsor - \$5,000

From the spooky night market to the family-friendly movie night, your brand will be front and center, hauntingly highlighted throughout the entire event!

- Prime placement of your logo on all event materials (flyers, banners, social media, and more!)
- Recognition as the "Event Sponsor" in all press releases, advertisements, and radio spots. Prominent logo on all promotional materials.
- A dedicated "Thank You" announcement during the event, with your business name glowing like a full moon on stage!
- A reserved seating area for you and your guests during the movie night, complete with complimentary snacks and drinks.
- An exclusive vendor booth space in the most high-traffic area of the market to showcase your products or services.
- Opportunity to welcome guests with a short speech or presentation during the event kick-off.
- Be recognized as a champion of local arts and community by supporting this beloved family-friendly Halloween event.

1 AVAILABLE!



Food Truck Sponsors - \$1,000

Sponsor the Delicious Delights: Help us bring in the best local food trucks to serve up a feast of frightful delights!

- Logo placement on food truck signage, making your brand the go-to for hungry guests.
- Inclusion in all event materials as a "Food Truck Sponsor."
- Special shoutout on social media with a spooky twist!
- Sponsor recognition on the event's food truck guide, handed out to all guests.
- Enjoy food truck vouchers for you and your team, so you can taste the terror too!

2 AVAILABLE!



Activity Sponsors - \$500

Sponsor the Fun & Games: Choose one of our exciting activities to sponsor, including the pumpkin patch, face painting, costume parade, or free kids' activities.

- Logo placement at your sponsored activity station, ensuring all eyes are on you as families enjoy the spooky fun.
- Mention in the event program and social media shoutouts.
- Inclusion on activity signage, bringing your brand into the spotlight as families gather for fun.
- Opportunity to provide branded materials, giveaways, or swag at your sponsored activity.
- Be a hero for the little ghouls and goblins by making their Halloween experience unforgettable



4 AVAILABLE!



OTHER WAYS TO SUPPORT SKELE-BRATION

In-Kind Donation Items:

- Candy, candy, candy!!
- Halloween prizes
- Raffle Items
- Beer / Wine
- Balloons and Decorations



CLARA

E. CLAIRE RALEY STUDIOS
for the PERFORMING ARTS